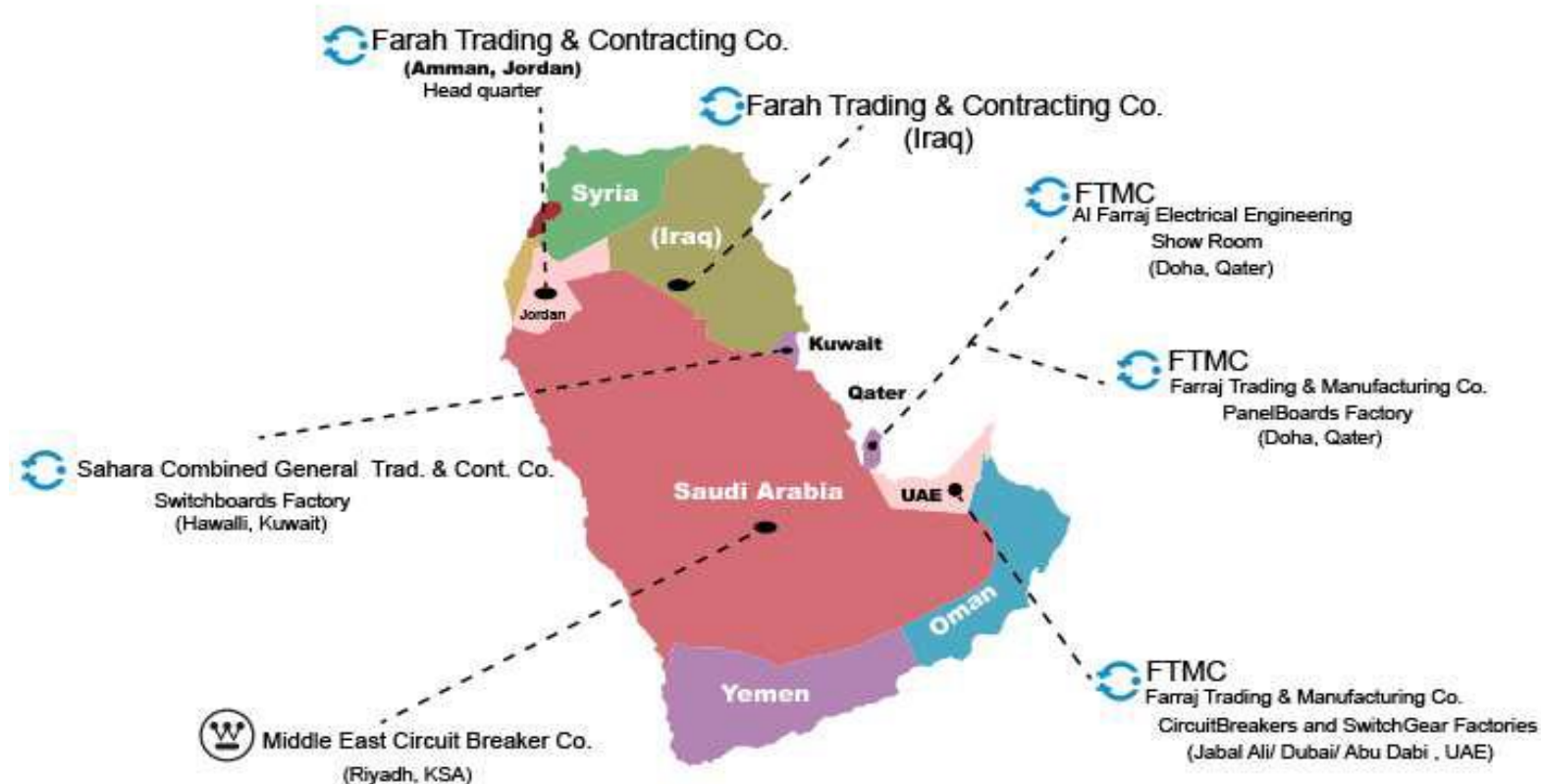


Farah Trading & Contracting Company

w w w . f a r a h . j o

Middle East Presence

We are here for you, our network of offices and warehouses will ensure that we will meet your demand whenever and wherever you need them.



Farah Trading & Contracting Company

Founded in 1962 by the Farraj Family, the company is headquartered in Amman Jordan. It remains today a family owned and operated business. In its early years the Farah Trading and Contracting Company developed into one of Jordan's largest contracting companies, responsible for the construction of many large buildings in and around Amman.

Building on the business and management expertise gained in the original contracting business a decision was taken to redirect the company's resources and energies toward the manufacture and sale of circuit protection devices and electrical distribution technology.

The developing electrical distribution systems throughout the Middle East provided a need for sophisticated products that would meet both local and international standards.

For 35 years, the Farah Trading & Contracting Company was the exclusive licensee of Westinghouse Electric and its successor company Cutler/Hammer (Eaton) for electrical distribution products in the Middle East, continually adding to their warehousing, manufacturing, modification and test facilities.

Farah Trading & Contracting Company



October 2005, FTC Group Becomes an Authorized Distributor for Microsoft, In response to the growing demand in the local market, Microsoft Eastern Mediterranean appointed Farah Trading and Contracting Company as its second distributor in Jordan.

In 2009, the license agreements with Eaton were terminated to allow Farah Trading to manufacture and market a proprietary brand of Circuit Protection Devices.



In February 2010, Farah Trading and Contracting Company reached an agreement to distribute GE General Electric (Electrical Distribution Products) in the UAE, Kuwait, Qatar, Oman and Jordan; to complement their own brand of Circuit Protection Devices.

On October 2010 Qatar's first electrical equipment manufacturing facility was formally inaugurated in Doha by the Minister of State for Energy and Industry Affairs. It will manufacture and assemble General Electric's low voltage switchgear.

Principals

Sami Farraj

Chairman for FTC Group

Mahmoud Farraj

Managing director for Gulf region

Maher Farraj

General manager for Network exchange technology (NEXT)

Sabri S Farraj

General Manager for Farraj Trading and Manufacturing Company (FTMC)

The gradual expansion of Farah Trading and Contracting has resulted in a trained and flexible management team. This team has experience in introducing new technology and has developed a network for importing materials needed for the various businesses and exporting finished products.

In addition FTC has a fully integrated computer management system, including a number of advanced (self developed) software programs.

A proven record of bringing new products and technology to the Middle East:

1974 - Westinghouse Electric

1994 - Cutler-Hammer

2004 - Eaton

2005 - Microsoft Authorized Distributor

2007 - Began a project to design and manufacture a line of Circuit Protection Devices that meet all the needs of the Middle East market.

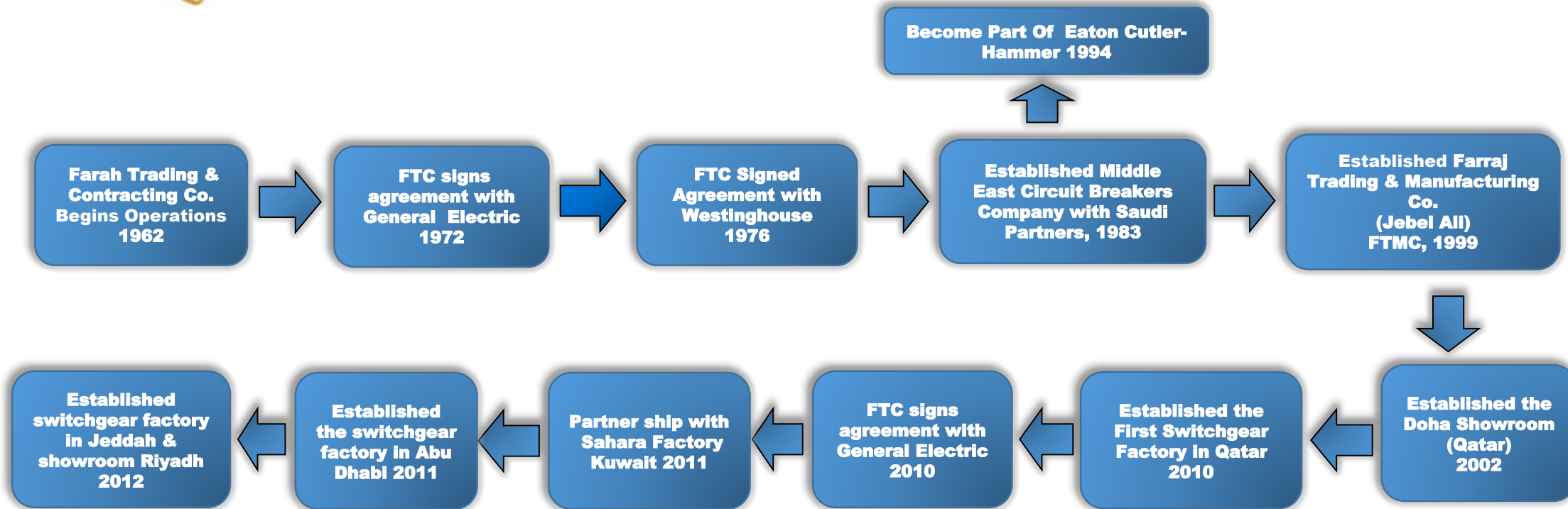
2009 - Terminated the partnership with Cutler-Hammer and Eaton and launched the Farraj Trading and Manufacturing Company brand of Circuit Protection Devices.

2010 - Agreed to distribute General Electric (Electrical Distribution Products) in the UAE, Kuwait, Qatar, Oman, and Jordan

2010 - Opened Qatar's first electrical equipment manufacturing facility in Doha, to manufacture and assemble General Electric low voltage switchgear.



Over 50 Years of Combined Electric Industry Expertise





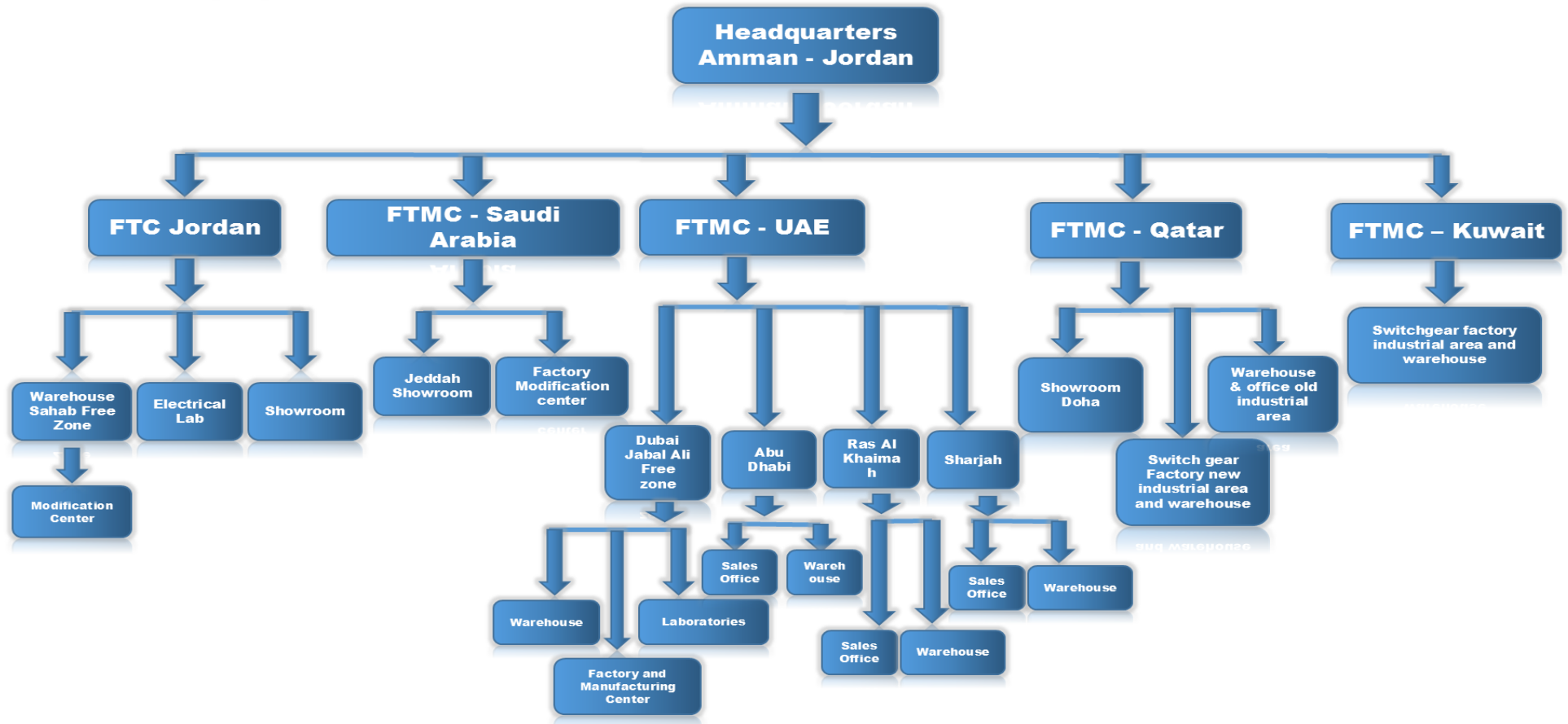
Our Vision & Mission

The commitment of the Electrical Component's Supplier is to provide information, products and services of outstanding value to our customer.

We will create and maintain an environment that allows each to set, implement and measure individual standards that assure that we make and meet meaningful commitments in everything we do.



FTC Group organizational chart



Development of Farah Trading and Contracting

1962 - Farah Trading & Contracting Company Begins Operations

1962 -1972 FTC Operations in Lebanon

1972 - Signs Agreement With General Electric

1975 - Establishes Warehouse In Aqaba Free Zone

1975 - Establishes United Plastic Company, Providing Conduit: To local markets in Saudi Arabia

1978 - 1979 Begins Negotiations With Westinghouse

1980 - Signs Agreement With Westinghouse

1981 - Establishes Warehouse in Zarqa Free Zone

1983 - Obtains License From Saudi Audi Ministry Of Industry to produce circuit breakers in Saudi Arabia

1983 - 1984 Establishes Middle East Circuit Breakers Company with Saudi Partners

Development of Farah Trading and Contracting

1985 – Official Opening of Middle East Circuit Breaker Company begins manufacture of QUICKLAG Circuit Breakers.

1986 – Egyptian Arabian Breakers Manufacturing Company Formed

1987 - EABCO Commences Operation Producing QUICKLAG Breakers

1987 - Middle East Circuit Breaker Company inaugurates molded case breakers manufacturing line up to 400 Ampere.

1987 - Showroom and warehouse established in Tabuk, Saudi Arabia

1988 - The first extension to Zarqa free zone

1988 - EABCO started manufacturing molded case up to 630 Amp

1989 - MECBCO started production of molded case breakers up to 4000 Amp

1989 – SADDs training facility for IMPACC System products to Amman Office.

1990 - Signs Agreement with Westinghouse for load center licenses.

Development of Farah Trading and Contracting

1992 - Official opening of load center factory.

1993 - The second extension to ZARQA free zone

1993 - Establishes quality control laboratory for the breakers at FTC - Amman

1993 - Signs Agreement with Westinghouse for wiring devices.

1993 - Establishes Egyptian Jordanian Switch Manufacturing Company

1994 - Began planning for a new Headquarters Building in Amman

1995 - Moved management operations to new building “Farraj Commercial Center” – Sahab Street, Amman

1998 - Constructed warehouse in Sahab free zone

1999 - Established sales office, warehouse and modification.

2000 -Center in Jabal Ali Free Zone - Dubai

2000 – Planning for ISP company

Development of Farah Trading and Contracting

- 2001 - Start up of “Network Exchange Technology” (NEXT)
- 2002 - Expansion of NEXT
- 2003 - Construction begun on a new factory in Dubai
- 2004 - Opened Dubai Factory at Jabal Omar
- 2005 - Signs agreement and begins distribution of Microsoft Products
- 2005 - Begin working with Eaton UK to assemble Din-Rall breaker in Jabal Ali
- 2006 - Begin Design Project for an IEC Plug-In MCB
- 2006 - Start project with Eaton to self manufacture the base and cover for the G frame
- 2007 - Start manufacturing the G Base and Cover
- 2008 - Received ASTA Certification for the FTC IEC Plug-In MCB
- 2009 - Launched a proprietary brand of Circuit protection devices

Development of Farah Trading and Contracting

2010 - February Agreement with GE General Electric to distribution Circuit protection devices in the UAE, Kuwait, Qatar, Oman and Jordan.

2010 - October Opened a Facility in Doha, Qatar to manufacture and assemble electrical distribution equipment with GE Electrical components.

2011 – Become A partner with Sahara Factory in Kuwait

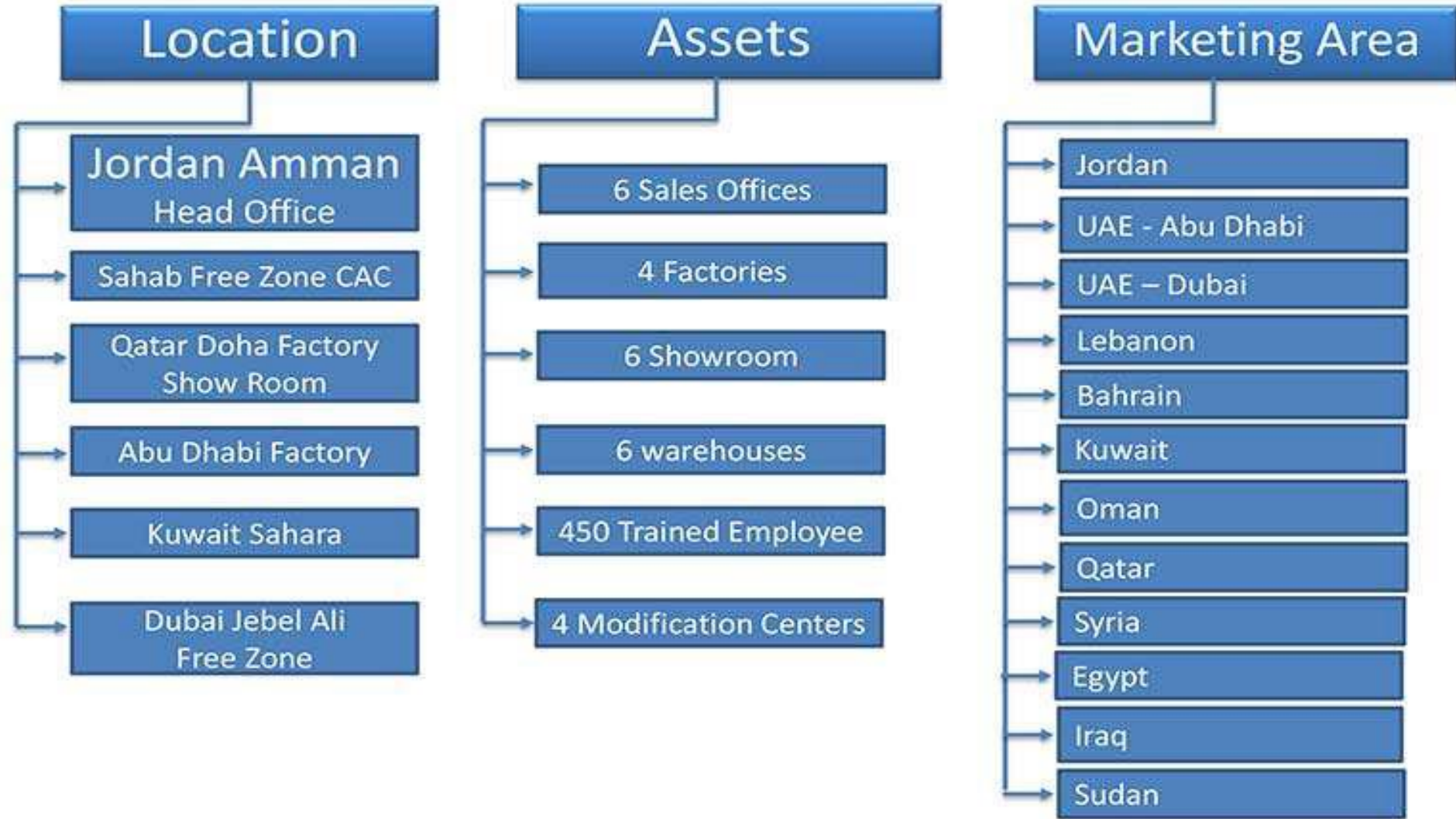
2012 – Established the switchgear and control gear system

2014 – FTC Group headquarters was moved to a new and Expanded Office Complex at Al- Sakhra Al-Mosharafa street, Amman, Jordan

The record of Farah Trading and Contracting is one of growth and introduction the latest hardware and software technology pertaining to electrical distribution in the Middle East market.

Fatah Trading and Manufacturing Company is dedicated to provide a complete line of certified Circuit Protection devices with the highest standard of service and support. As market conditions change it's FTC policy to react quickly and do what it takes to have a product offering that will maintain or increase market share.

FTC Locations



Farah Trading & Contracting Company

Farah Trading and contracting company founded in 1962 by the Farraj Family as FTC Group headquarters and located in Amman. On January, 2014 FTC Group headquarters was moved to a new and Expanded Office Complex at Al- Sakhra Al-Mosharafa street, Amman, Jordan.

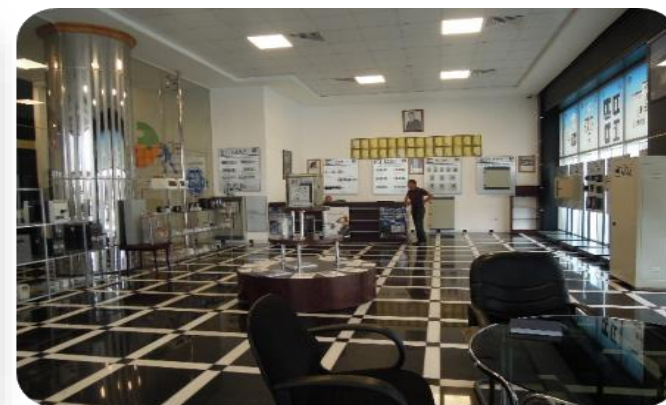
The new complex will house the following facilities :

- IT Academy
- Meeting rooms
- Theater
- Gym
- Restaurant

Farah trading and contracting company is an Authorized Distributor for Microsoft products in Jordan and Iraq, it also reached an agreement to distribute GE General Electric (Electrical Distribution Products) in the UAE, Kuwait, Qatar, Oman and Jordan to complement their own brand of Circuit Protection Devices.



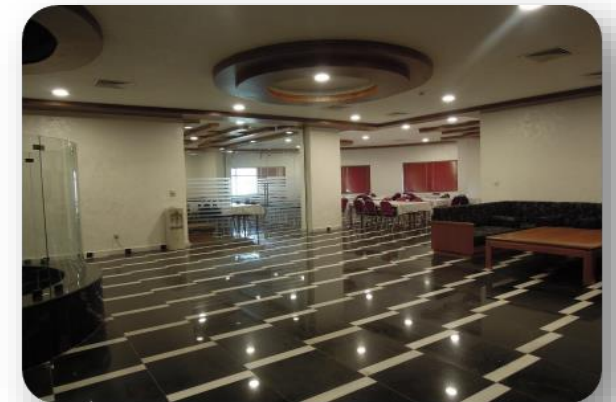
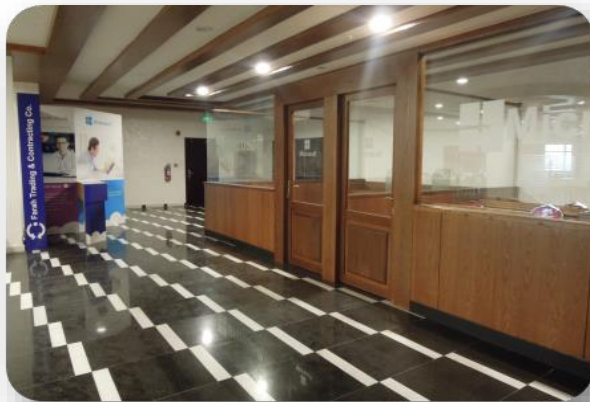
Farah Trading & Contracting Company



Farah Trading & Contracting Company

Farah Trading and contracting company has a specialized IT Academy to provide our clients and our Neighboring areas with the future ready technology skills they need, NEXT will expand its expertise and associate Microsoft IT Academy to provide its' clients with:

- a) Professional trainings for IT pros, Developers, Business Decision Makers (BDM) and Information Workers (IW) based on their needs.
- b) Help clients in activating their SA benefits such as training vouchers, planning services so the end customers can see some of the benefits they got from their agreements.





FTMC Circuit Breakers

In 2006, FTMC initiated a project to design, tool and manufacture a line of circuit breakers, that meet the general and specific requirements of the Middle East market. Now produced In our Jebel-Ali factory, the result is a complete line of breakers that are certified by ASTA.

FTMC maintains a high quality standards in state of the art manufacturing facilities as recognized by ISO certification. FTMC is one of the most important suppliers of Circuit Breakers in the entire Middle East.





FTMC range of Products

MCB's, RCCB's, Isolator and more other Din-Rill AND Plug-in & Bolt on- Bolt out devices with different ampere ratings





FTMC Molded Case

Different frames with different Ampere rating and breaking capacity Starting from 16A to 800A (25, 50, 65, 85kA)





FTMC Air Circuit Breakers

FTMC Power-Wave-Frame rated from 400 to 6300A, the Power – Wave Circuit Breaker has been designed to meet the most stringent demands in fault detection and safe interruption therefor. These breakers are Available in 2 frame sizes:

- Frame size 1 ranging from 400A to 2500A
- Frame size 2 ranging from 800A to 4000A





F.T.M.C assembled panel boards

Our F.T.M.C assembled panel boards are designed for sequence phase connection branch devices study, rigid chassis assembly assure alignment of interior with panel front, preventing flexing and minimizes possibility of loosening or damage to current carrying parts during and after installation



Circuit Protection and Distribution Products



A complete line of thermal magnetic Miniature Circuit Breakers for household and industrial applications. MCB's are provided in one, two and three pole configurations and are series rated in conjunction with the larger current limiting circuit breakers. A complete line of Molded Case Circuit Breakers designed to provide circuit protection for low voltage distribution systems. MCCB's are designed for use in switchboards, control centers, panel boards and combination starters.

Low voltage Air Circuit Breakers Designed to protect power circuits so the flow of short circuit current can be safely and quickly interrupted to isolate a fault. Power Net microprocessor based monitoring, protective and control products designed to provide metering and protection functions and also provide the communication link from electrical distribution equipment. Standard and custom manufactured Panel boards and Switchboards consisting of enclosed assemblies for lighting and distribution that accept incoming power and consist of a series of circuit breakers. These devices protect each circuit by providing overload and short circuit protection.



FTMC is a Guarantee!

It is our aspiration to provide clients with an array of products and services beyond basics, we promise . . .

Our expertise in providing clients with unmatched service is due to the combination of our passion to deliver the best, our knowledge in the industry, our strong logistic channels and our never-ending commitment to customer needs



Great Quality



Reasonable price



Efficient Delivery



Excellent After-Sale Service

We Guarantee The Quality . . .

To approve our passion to quality and standards, below is the list of certificates contained in our products





We Guarantee The Quality . . .

ASTA Certificate for mail panel DB



We Guarantee The Quality . . .

ASTA Certificate for Sub Main DB





We Guarantee The Quality . . .

ASTA Certificate for Final DB





We Guarantee The Quality . . .





We Guarantee The Quality . . .





We Guarantee The Quality . . .



**Our calibrating and rechecking machines
are designed for all ratings !**



**Our Miniature Circuit Breakers Test
Machines**



Injection Machine



We Guarantee The Quality . . .

Combined with years of experience, FTMC continue to strive to obtain the best possible standard of service. We employ the best in the industry and provide specialized trainings for our workforce to enable them first-hand knowledge of the latest innovations in the electrical and electrical – safety field.



Our Training Facilities
Jordan



Our Training Facilities
Jebel Ali, Dubai



We have the biggest customers!

We are very proud of our achievement in the field, proof of our accomplishment are our loyal clients whose belief on our efforts is without a doubt. Our customers ranges from power distribution companies, oil rigs, switchgear builders, high – cost projects, commercial establishments , residential areas and just about every industry there is.

Government & Key Projects



Dubai Civil Aviation

Takeer Umalnar

Gasco- Ruwais

Gasco- OGD

Tabreed

Qatar Civil Projects

- Housing Barwa

- Baraha Barwa

Qatar Army

New Doha Airport (NDA)

Major Customers

In addition to local contractors and original equipment manufacturers, FTC is a direct supplier to:

Power companies:

Jordan – JEPCO



Saudi-Arabia – Various SCECOS



UAE – SEWA, DEWA, ADWEA



Egypt – Most of Utility Companies

Switchgear builders

Jordan – TECO, Al Ahli, MEC



Egypt – EGEMAC, ARAB



Bahrain- Meriam, Al Kahaja



Saudi-Arabia – ESCOSA,
Al Remal, Al Omran

Oman –Al Hassan Switchgear



Kuwait -Dhakheel Al Jassar,
Sahara, Al shabaka



دخيل الجسار
Dakheel Al jassar

UAE – AEC, Danway, Safety, Gama



Oil Companies

Jordan – Arab Potash, Phosphate Mines Refinery



Saudi Arabia – ARAMCO

أرامكو السعودية
Saudi Aramco



UAE- Abu Dhabi petroleum, ENCO



Qatar – Qatar petroleum, Qatar Gas, Ras Gas



Egypt – Suis Cement, Enppi
Oman -Oil Companies
Kuwait-KNPC



General Electric (GE) Partner

In February 2010, Farah Trading and Contracting Company reached an agreement to distribute GE General Electric (Electrical Distribution Products) in the UAE, Kuwait, Qatar, Oman and Jordan; to complement their own brand of Circuit Protection Devices. GE Industrial was a division of General Electric. It provided a broad range of products and services throughout the world, including appliances, lighting and industrial products; factory automation systems; plastics, silicones and quartz products; security and sensors technology, and equipment financing, management and operating services.

GE Industrial Solutions Division (formerly GE Consumer & Industrial Power Protection) provides a wide assortment of integrated equipment and systems to ensure safe and reliable power delivery. The product line includes electrical distribution and control solutions, such as circuit breakers, distribution boards and general purpose controls that are used to distribute and manage power in a variety of residential, commercial and industrial applications. Demand for the company products comes from wholesalers, installers, panel-board builders, contractors, OEM's and utilities worldwide.

GE Industrial Solutions (www.ge.com/energy) is one of the world's leading suppliers of power generation and energy delivery technologies. The businesses that comprises GE Industrial Solutions - Power & Water, Energy Services and Oil & Gas - work together to provide integrated product and service solutions in all areas of the energy industry including coal, oil, natural gas, nuclear energy and renewable resources such as water, wind, solar and biogas, and other alternative fuels.



Our Distribution Strategy for GE Products

The distribution strategy for GE products is based on four significant points:

1. To make huge stock in the Middle East includes complete range of products of sufficient quantity to serve normal customer demand.
2. To be able to move products throughout the Middle East from strategically placed warehouses.
3. To provide regionally based Modification Centers to assemble and test breakers with trip units, attachments and terminals to customer specifications.
4. To provide technical service to the customers in our marketing area, as to product application or problem solving needs.

Policy

FTC is committed to investing in the latest technology to support the needs of our customers, Machinery and Equipment, Personnel, New Products, Catalogs, Application Literature, Technical and application support.



GE Miniature Circuit Breakers

Miniature Circuit Breakers are excellent for general purpose industrial applications where space savings are required





GE Miniature Circuit Breakers

We have a complete line of power control family of products including globally- related contactors, starts, overload relays, manual motor protectors and combination motor controllers





GE Miniature Circuit Breakers

Molded Case Circuit Breakers are designed to provide circuit protection for low voltage distribution system





GE Miniature Circuit Breakers

Control Center
Fixed, plug-in &
withdrawable
Special solutions

Empty Panel
Full mounting plate
Customized solutions

Fused feeder Panel
Up to 630A – DIN & BS
HSE Plus switch



Distribution board / feeders
Fixed & withdrawable appl.
ACB, MCCB & LBS

Main Incomer &
Buscoupler
Up to 6400A
Fixed & withdrawable appl.



GE Miniature Circuit Breakers

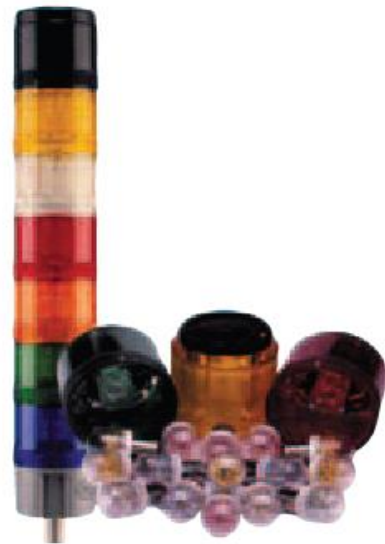
M-pact breakers are designed for use in low voltage assemblies: switchgear, switchboards, motor control centers and transfer switch equipment. These breakers are also ideal for both residential and industrial applications





GE Pushbuttons and Pilot Devices

A complete line of pilot devices and stations for industrial and commercial applications.



We Guarantee the Delivery

We Are Keeping Huge Stock For G.E Products in Our Facilities In Million Of Euro's



Distribution Strategy for Circuit Protection and Distribution Products

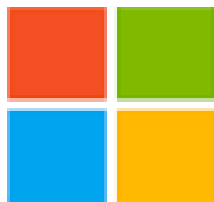
The distribution strategy for General Electric products is based on five significant points

- To stock in the Middle East, a complete range of products, in sufficient quantity to serve normal customer demand.
- To manufacture in the Middle East as economically feasible.
- To be able to move products throughout the Middle East from strategically placed warehouses.
- To provide Modification Centers to assemble and test breakers with trip units, attachments and terminals to customer specifications.
- To provide technical service to the customers in our marketing area, as to application or problems with the products.

Policy

FTC is committed to investing in the latest technology to support the needs of our customers, Machinery and Equipment, Personnel, New Products, Catalogs, Application Literature

With this product line and the ability to design and manufacture to customer specifications, Farah Trading has become one of the leading electrical equipment suppliers in the Middle East.



October 2005, FTC Group Becomes an Authorized Distributor for Microsoft

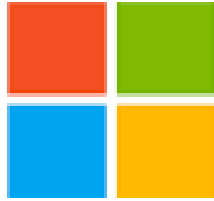
In response to the growing demand in the local market, Microsoft Eastern Mediterranean appointed Farah Trading and Contracting Company as its second distributor in Jordan. In the last nine years since becoming a Microsoft Distributor in Jordan, FTC has developed into the largest distributor in Jordan. This was possible because of FTC's considerable business expertise and the establishment of professional teams dedicated to the Microsoft business.

FTC has concentrated on the training of our team and obtaining Microsoft certification for all members. Additionally, FTC has developed sophisticated computer program to handle all phases of the order process to assure the best possible customer service <https://portal.farah.jo/crm/Help/index.htm>. We have maintained an excellent record of payment to Microsoft and enjoy an excellent relationship with the local Microsoft Office.

In 2011 and 2012, Farah Trading and Contracting Company - Jordan was recognized by Microsoft as "Country Partner of the Year" .

Other Performance Recognition

2008	Microsoft	Gold	Certified Partner
2009	Microsoft	Gold	Certified Partner
2010	Microsoft	Gold	Certified Partner
2011	Microsoft	Gold	Distributor
2011	Microsoft	Gold	Volume Licensing
2011	Microsoft	Silver	Software Asset Management
2011	Microsoft	Silver	Midmarket Solution Provider



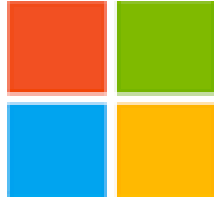
October 2005, FTC Group Becomes an Authorized Distributor for Microsoft

Other Performance Recognition

2012	Microsoft	Gold	Distributor
2012	Microsoft	Gold	Volume Licensing
2012	Microsoft	Silver	Software Asset Management
2012	Microsoft	Silver	Midmarket Solution Provider
2013	Microsoft	Gold	Distributor
2013	Microsoft	Gold	Volume Licensing
2013	Microsoft	Gold	Communications
2013	Microsoft	Gold	Management and Virtualization
2013	Microsoft	Silver	Software Asset Management
2013	Microsoft	Silver	Midmarket Solution Provider
2013	Microsoft	Silver	Business intelligence
2013	Microsoft	Silver	Server Platform

MEA Distributor of the Year 2013 award

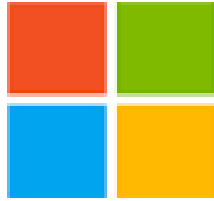
This award was presented on Fri 12 -07- 2013 , during the MEA roundtable in the presence of the WW Distribution Leadership, as well as MEA SMS&P Leadership, and all distributors from MEA attending WPC.



October 2005, FTC Group Becomes an Authorized Distributor for Microsoft

Other Performance Recognition

2014	Microsoft	Gold	Distributor
2014	Microsoft	Gold	Volume Licensing
2014	Microsoft	Gold	Communications
2014	Microsoft	Gold	Management and Virtualization
2014	Microsoft	Silver	Software Asset Management
2014	Microsoft	Silver	Midmarket Solution Provider
2014	Microsoft	Silver	Business intelligence
2014	Microsoft	Silver	Server Platform



Value Added Distributor

In 2013, Farah Trading and Contracting Company has been appointed as Value Added Distributor. VAD gives us the opportunity to differentiate our business by delivering a new breed of Private Cloud, Management and Virtualization solutions. Under the terms of VAD distribution agreement, Farah Trading and Contracting Co. will provide dedicated business development, sales, marketing and technical services to its channel partners. We will be focusing our efforts on partner recruitment and business enablement, as well as offering pre- and post-sale technical support.

These efforts will help, drive greater awareness of, and sales for, Microsoft solutions within the Jordanian marketplace and among Jordanian technology resellers.

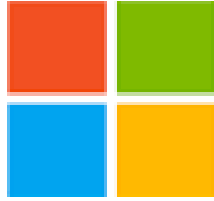
To empower our channel partners to effectively market, sell, deploy and support Microsoft's Solutions. Farah Trading and Contracting Co. will leverage the distributor's dedicated and highly skilled team of Microsoft-focused sales, marketing and technical field experts.

We as **Disti Solution Accelerator (DSA)** will also work with authorized Microsoft channel partners to identify, build and support customizable solutions around Microsoft Lync, Microsoft Exchange Server, Microsoft SharePoint Server and System Center that are specifically geared for use in small to mid-size businesses (SMBs).

Distribution Strategy Microsoft Products

The distribution strategy for Microsoft products is based on three significant points

1. To stock in the Middle East, a complete range of products, in sufficient quantity to serve normal customer demand.
2. To be able to move products throughout Jordan from a strategically placed warehouse.
3. To provide technical service to the customers in our marketing area as to application or problems with the products.



Partner Relationships

Our philosophy is that no matter what tier, each partner is our customer and deserves our individual attention, according to their individual needs. We find that partners of all tiers have come to depend on our services and; because of our professional organization, have expressed a preference to work through FTC. We expect to continue to build on these relationships.

Customer Base

Students in Schools and Universities

Companies and Factories

Computer Assemblers (SMB's)

Distributors of Brand Name Computers

Solicited Tenders to Supply Software

FTC Distribution Strategy

Technical training

Sales training

Work with the team to be sure they know exactly what they are offering.



Farah Trading and Contracting Company

We Think Globally . . .

Act Locally . . .

You can visit our website at:

www.farah.jo

**For further information, don't hesitate to
contact us via:**

P.O. Box: 510449

Amman 11151 Jordan

Phone: (9626) 4776-001 (9626) 4765-057

Fax: (9626) 4744-660

E-mail: cbcs@farah.jo